

For Immediate Release

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Church Wellness Unpacks Seven Key Factors of Your Church's Health; Clearly Explains How to Develop a Healthy, Vibrant Congregation...

All churches, regardless of denomination or faith tradition, face the same crucial challenges: Membership development. Leadership development. Communications strategy. Spiritual development. Young adult ministry. Listening to parishioner needs. Plus how to measure progress.

In *Church Wellness: A Best Practices Guide to Nurturing Healthy Congregations*, ordained, professional writer Tom Ehrich provides a simple, new guide for clergy and lay leaders that addresses these seven key factors with clear directions for building or rebuilding a vibrant congregation.

The new book, published July 2008 by Church Publishing is a companion to The Church Wellness Project. It reflects learnings and best practices from a variety of successful churches, untied to any specific denomination or style of church. Advisors to The Church Wellness Project include a diverse group of laity and clergy, whose experience in congregational life and leadership has given them a helpful perspective on how to nurture healthy churches. Readers can immediately apply the best practices within the book, and are directed to the website for additional guidance.

For more information on The Church Wellness Project, go to www.churchpublishing.org/churchwellness.

“Tom’s book reminds us that what we do as a church doesn’t have to be that hard or complicated. Effective measuring of our programming and events is essential to doing things well and Tom deftly breaks down some very difficult issues into some very usable and practical pieces. Sometimes it’s the simple things that work the best and Tom invites us to take a simple but profound look at how we do ‘church’ and get back to the basics.”
—Rev. Philip Lotspeich, General Assembly Council, Presbyterian Church (U.S.A.)

Tom Ehrich, an Episcopal priest, is president of the Church Wellness Project, with a nationally distributed weekly newsletter and a weekly column in *Presbyterian Outlook*. Speaking engagements include seminars at Union Seminary & workshops nationwide. A nationally syndicated columnist for Religious New Service, he is author of several books and a former reporter for *The Wall Street Journal*. He lives in New York City.

Headquartered in New York City, Church Publishing Incorporated is the official publisher of worship materials for the Episcopal Church in the U.S., and publishes a variety of trade books through its Seabury, Church Publishing, and Morehouse Publishing imprints.

Church Wellness: A Best Practices Guide to Nurturing Healthy Congregations
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