

Survey About Diocesan Communications - Data

The Communications Commission extends a heart filled thank you to Jennifer Franz, St. Michael's Carmichael, President and founder of JD Franz Research , Inc. <http://www.jdf Franz.com/> for guidance, assistance, and conducting this survey.

For survey comments, click the link below

<http://isite82186.web07.intellisite.com/359476.ihtml>

Q1 Which of the following forms of communications from the Diocese are you familiar with?

	Responses		Percent of Cases (310)
	N	Percent	
Q1(a) The Aurora	141	7.8%	45.5%
The Missionary	244	13.6%	78.7%
Diocesan Mailings	109	6.1%	35.2%
The Diocesan Website	151	8.4%	48.7%
Lenten Devotionals	62	3.5%	20.0%
Announcements in Your Parish Newsletters	237	13.2%	76.5%
Inserts in Your Service Bulletins	195	10.9%	62.9%
Mailings From the Diocese	113	6.3%	36.5%
Mailings From Your Parish	211	11.7%	68.1%
Emails From the Diocese	88	4.9%	28.4%
Emails From Your Parish	163	9.1%	52.6%
Facebook: Episcopal NorCal Evangelism Group	12	.7%	3.9%
Yahoo Group: Celebrating Creation, Episcopal Network in Northern California	8	.4%	2.6%
Young Adult Network Wiki: yan.dncweb.org	21	1.2%	6.8%
Podcasts	10	.6%	3.2%
Blogs	32	1.8%	10.3%
Total	1797	100.0%	579.7%

a Group

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### Q2 Which of the following forms of Diocesan communications do you use on a regular basis?

	Responses		Percent of Cases (297)
	N	Percent	
Q2(a) The Aurora	105	8.2%	35.4%
The Missionary	162	12.6%	54.5%
Diocesan Mailings	64	5.0%	21.5%
The Diocesan Website	85	6.6%	28.6%
Lenten Devotionals	27	2.1%	9.1%
Announcements in Your Parish Newsletters	195	15.2%	65.7%
Inserts in Your Service Bulletins	174	13.6%	58.6%
Mailings From the Diocese	66	5.2%	22.2%
Mailings From Your Parish	176	13.7%	59.3%
Emails From the Diocese	63	4.9%	21.2%
Emails From Your Parish	142	11.1%	47.8%
Facebook: Episcopal NorCal Evangelism Group	2	.2%	.7%
Yahoo Group: Celebrating Creation, Episcopal Network in Northern California	3	.2%	1.0%
Young Adult Network Wiki: yan.dncweb.org	5	.4%	1.7%
Podcasts	2	.2%	.7%
Blogs	10	.8%	3.4%
Total	1281	100.0%	431.3%

a Group

### Q3.1 The Aurora - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid 1 Not At All Effective	1	.3	.4	.4
2 Not Very Effective	10	3.2	4.2	4.6
3 Somewhat Effective	47	15.1	19.7	24.4
4 Very Effective	62	19.9	26.1	50.4
5 No Opinion	25	8.0	10.5	60.9
6 Not Applicable – Do Not Use	93	29.8	39.1	100.0
Total	238	76.3	100.0	
Did Not Answer	74	23.7		
Total	312	100.0		

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**Q3.2 The Missionary - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	13	4.2	4.9	4.9
	2 Not Very Effective	37	11.9	13.9	18.7
	3 Somewhat Effective	97	31.1	36.3	55.1
	4 Very Effective	68	21.8	25.5	80.5
	5 No Opinion	14	4.5	5.2	85.8
	6 Not Applicable – Do Not Use	38	12.2	14.2	100.0
	Total	267	85.6	100.0	
Did Not Answer	45	14.4			
Total	312	100.0			

**Q3.3 Diocesan Mailings - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	6	1.9	2.7	2.7
	2 Not Very Effective	21	6.7	9.4	12.1
	3 Somewhat Effective	60	19.2	26.9	39.0
	4 Very Effective	35	11.2	15.7	54.7
	5 No Opinion	33	10.6	14.8	69.5
	6 Not Applicable – Do Not Use	68	21.8	30.5	100.0
	Total	223	71.5	100.0	
Did Not Answer	89	28.5			
Total	312	100.0			

**Q3.4 The Diocesan Website - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	4	1.3	1.8	1.8
	2 Not Very Effective	20	6.4	8.8	10.5
	3 Somewhat Effective	72	23.1	31.6	42.1
	4 Very Effective	44	14.1	19.3	61.4
	5 No Opinion	19	6.1	8.3	69.7
	6 Not Applicable – Do Not Use	69	22.1	30.3	100.0
	Total	228	73.1	100.0	
Did Not Answer	84	26.9			
Total	312	100.0			

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**Q3.5 Lenten Devotionals - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	6	1.9	2.9	2.9
	2 Not Very Effective	8	2.6	3.8	6.7
	3 Somewhat Effective	19	6.1	9.1	15.9
	4 Very Effective	26	8.3	12.5	28.4
	5 No Opinion	34	10.9	16.3	44.7
	6 Not Applicable – Do Not Use	115	36.9	55.3	100.0
	Total	208	66.7	100.0	
Did Not Answer	104	33.3			
Total	312	100.0			

**Q3.6 Announcements in Your Parish Newsletters - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	5	1.6	1.9	1.9
	2 Not Very Effective	17	5.4	6.3	8.2
	3 Somewhat Effective	78	25.0	29.0	37.2
	4 Very Effective	145	46.5	53.9	91.1
	5 No Opinion	6	1.9	2.2	93.3
	6 Not Applicable – Do Not Use	18	5.8	6.7	100.0
	Total	269	86.2	100.0	
Did Not Answer	43	13.8			
Total	312	100.0			

**Q3.7 Inserts in Your Service Bulletins - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	5	1.6	1.9	1.9
	2 Not Very Effective	16	5.1	6.1	8.0
	3 Somewhat Effective	74	23.7	28.0	36.0
	4 Very Effective	128	41.0	48.5	84.5
	5 No Opinion	10	3.2	3.8	88.3
	6 Not Applicable – Do Not Use	31	9.9	11.7	100.0
	Total	264	84.6	100.0	
Did Not Answer	48	15.4			
Total	312	100.0			

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### **Q3.8 Mailings From the Diocese - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	5	1.6	2.2	2.2
	2 Not Very Effective	19	6.1	8.4	10.6
	3 Somewhat Effective	71	22.8	31.3	41.9
	4 Very Effective	34	10.9	15.0	56.8
	5 No Opinion	28	9.0	12.3	69.2
	6 Not Applicable – Do Not Use	70	22.4	30.8	100.0
	Total	227	72.8	100.0	
Did Not Answer	85	27.2			
Total	312	100.0			

### **Q3.9 Mailings From Your Parish - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	4	1.3	1.5	1.5
	2 Not Very Effective	13	4.2	4.9	6.5
	3 Somewhat Effective	75	24.0	28.5	35.0
	4 Very Effective	131	42.0	49.8	84.8
	5 No Opinion	5	1.6	1.9	86.7
	6 Not Applicable – Do Not Use	35	11.2	13.3	100.0
	Total	263	84.3	100.0	
Did Not Answer	49	15.7			
Total	312	100.0			

### **Q3.10 Emails From the Diocese - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	5	1.6	2.2	2.2
	2 Not Very Effective	13	4.2	5.8	8.0
	3 Somewhat Effective	38	12.2	16.9	24.9
	4 Very Effective	48	15.4	21.3	46.2
	5 No Opinion	24	7.7	10.7	56.9
	6 Not Applicable – Do Not Use	97	31.1	43.1	100.0
	Total	225	72.1	100.0	
Did Not Answer	87	27.9			
Total	312	100.0			

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**Q3.11 Emails From Your Parish - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	4	1.3	1.6	1.6
	2 Not Very Effective	13	4.2	5.3	7.0
	3 Somewhat Effective	43	13.8	17.7	24.7
	4 Very Effective	112	35.9	46.1	70.8
	5 No Opinion	14	4.5	5.8	76.5
	6 Not Applicable – Do Not Use	57	18.3	23.5	100.0
	Total	243	77.9	100.0	
Did Not Answer	69	22.1			
Total	312	100.0			

**Q3.12 Facebook: Episcopal NorCal Evangelism Group - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	3	1.0	1.5	1.5
	2 Not Very Effective	5	1.6	2.5	3.9
	3 Somewhat Effective	3	1.0	1.5	5.4
	4 Very Effective	1	.3	.5	5.9
	5 No Opinion	22	7.1	10.8	16.7
	6 Not Applicable – Do Not Use	169	54.2	83.3	100.0
	Total	203	65.1	100.0	
Did Not Answer	109	34.9			
Total	312	100.0			

**Q3.13 Yahoo Group: Celebrating Creation, Episcopal Network in Northern California - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	4	1.3	2.0	2.0
	2 Not Very Effective	3	1.0	1.5	3.4
	3 Somewhat Effective	4	1.3	2.0	5.4
	4 Very Effective	2	.6	1.0	6.4
	5 No Opinion	18	5.8	8.9	15.3
	6 Not Applicable – Do Not Use	172	55.1	84.7	100.0
	Total	203	65.1	100.0	
Did Not Answer	109	34.9			
Total	312	100.0			

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**Q3.14 Young Adult Network Wiki: yan.dncweb.org - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	2	.6	1.0	1.0
	2 Not Very Effective	2	.6	1.0	2.0
	3 Somewhat Effective	5	1.6	2.5	4.5
	4 Very Effective	3	1.0	1.5	6.0
	5 No Opinion	20	6.4	10.0	15.9
	6 Not Applicable – Do Not Use	169	54.2	84.1	100.0
	Total	201	64.4	100.0	
Did Not Answer		111	35.6		
Total		312	100.0		

**Q3.15 Podcasts - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	5	1.6	2.5	2.5
	2 Not Very Effective	1	.3	.5	3.0
	3 Somewhat Effective	4	1.3	2.0	5.0
	4 Very Effective	1	.3	.5	5.5
	5 No Opinion	18	5.8	9.0	14.5
	6 Not Applicable – Do Not Use	171	54.8	85.5	100.0
	Total	200	64.1	100.0	
Did Not Answer		112	35.9		
Total		312	100.0		

**Q3.16 Blogs - How effective are the following forms of communication in keeping you informed about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not At All Effective	7	2.2	3.4	3.4
	2 Not Very Effective	5	1.6	2.5	5.9
	3 Somewhat Effective	13	4.2	6.4	12.3
	4 Very Effective	6	1.9	2.9	15.2
	5 No Opinion	17	5.4	8.3	23.5
	6 Not Applicable – Do Not Use	156	50.0	76.5	100.0
	Total	204	65.4	100.0	
Did Not Answer		108	34.6		
Total		312	100.0		

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**Q4 Overall, how informed do you feel you are about what is going on in the Diocese?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not at All Informed	23	7.4	7.7	7.7
	2 Not Very Well Informed	110	35.3	37.0	44.8
	3 Somewhat Well Informed	132	42.3	44.4	89.2
	4 Very Well Informed	27	8.7	9.1	98.3
	5 No Opinion	5	1.6	1.7	100.0
	Total	297	95.2	100.0	
Did Not Answer	15	4.8			
Total		312	100.0		

**Q5 Overall, how informed do you feel you are about what is going on in your parish?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 Not Very Well Informed	14	4.5	4.7	4.7
	3 Somewhat Well Informed	88	28.2	29.8	34.6
	4 Very Well Informed	191	61.2	64.7	99.3
	5 No Opinion	2	.6	.7	100.0
	Total	295	94.6	100.0	
Did Not Answer	17	5.4			
Total		312	100.0		

**Q6.1 The Aurora - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	6	1.9	2.4	2.4
	2 Same Amount	64	20.5	26.0	28.5
	3 More	61	19.6	24.8	53.3
	4 No Opinion	115	36.9	46.7	100.0
	Total	246	78.8	100.0	
Did Not Answer	66	21.2			
Total		312	100.0		

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**Q6.2 The Missionary - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	21	6.7	7.8	7.8
	2 Same Amount	108	34.6	40.0	47.8
	3 More	82	26.3	30.4	78.1
	4 No Opinion	59	18.9	21.9	100.0
	Total	270	86.5	100.0	
Did Not Answer	42	13.5			
Total		312	100.0		

**Q6.3 Diocesan Mailings - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	23	7.4	9.5	9.5
	2 Same Amount	81	26.0	33.3	42.8
	3 More	53	17.0	21.8	64.6
	4 No Opinion	86	27.6	35.4	100.0
	Total	243	77.9	100.0	
Did Not Answer	69	22.1			
Total		312	100.0		

**Q6.4 The Diocesan Website - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	1	.3	.4	.4
	2 Same Amount	49	15.7	20.2	20.6
	3 More	110	35.3	45.3	65.8
	4 No Opinion	83	26.6	34.2	100.0
	Total	243	77.9	100.0	
Did Not Answer	69	22.1			
Total		312	100.0		

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**Q6.5 Lenten Devotionals - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	5	1.6	2.2	2.2
	2 Same Amount	43	13.8	19.2	21.4
	3 More	39	12.5	17.4	38.8
	4 No Opinion	137	43.9	61.2	100.0
	Total	224	71.8	100.0	
Did Not Answer	88	28.2			
Total		312	100.0		

**Q6.6 Announcements in Your Parish Newsletters - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	5	1.6	1.9	1.9
	2 Same Amount	137	43.9	51.7	53.6
	3 More	102	32.7	38.5	92.1
	4 No Opinion	21	6.7	7.9	100.0
	Total	265	84.9	100.0	
Did Not Answer	47	15.1			
Total		312	100.0		

**Q6.7 Inserts in Your Service Bulletins - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	11	3.5	4.2	4.2
	2 Same Amount	140	44.9	54.1	58.3
	3 More	76	24.4	29.3	87.6
	4 No Opinion	32	10.3	12.4	100.0
	Total	259	83.0	100.0	
Did Not Answer	53	17.0			
Total		312	100.0		

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**Q6.8 Mailings From the Diocese - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	31	9.9	12.7	12.7
	2 Same Amount	81	26.0	33.1	45.7
	3 More	49	15.7	20.0	65.7
	4 No Opinion	84	26.9	34.3	100.0
	Total	245	78.5	100.0	
Did Not Answer	67	21.5			
Total		312	100.0		

**Q6.9 Mailings From Your Parish - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	24	7.7	9.2	9.2
	2 Same Amount	150	48.1	57.7	66.9
	3 More	52	16.7	20.0	86.9
	4 No Opinion	34	10.9	13.1	100.0
	Total	260	83.3	100.0	
Did Not Answer	52	16.7			
Total		312	100.0		

**Q6.10 Emails From the Diocese - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	5	1.6	2.1	2.1
	2 Same Amount	49	15.7	20.7	22.8
	3 More	108	34.6	45.6	68.4
	4 No Opinion	75	24.0	31.6	100.0
	Total	237	76.0	100.0	
Did Not Answer	75	24.0			
Total		312	100.0		

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**Q6.11 Emails From Your Parish - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	5	1.6	2.0	2.0
	2 Same Amount	87	27.9	35.4	37.4
	3 More	100	32.1	40.7	78.0
	4 No Opinion	54	17.3	22.0	100.0
	Total	246	78.8	100.0	
Did Not Answer	66	21.2			
Total		312	100.0		

**Q6.12 Facebook: Episcopal NorCal Evangelism Group - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	4	1.3	1.8	1.8
	2 Same Amount	9	2.9	4.1	6.0
	3 More	18	5.8	8.3	14.3
	4 No Opinion	186	59.6	85.7	100.0
	Total	217	69.6	100.0	
Did Not Answer	95	30.4			
Total		312	100.0		

**Q6.13 Yahoo Group: Celebrating Creation, Episcopal Network in Northern California - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	2	.6	.9	.9
	2 Same Amount	8	2.6	3.6	4.5
	3 More	15	4.8	6.8	11.4
	4 No Opinion	195	62.5	88.6	100.0
	Total	220	70.5	100.0	
Did Not Answer	92	29.5			
Total		312	100.0		

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**Q6.14 Young Adult Network Wiki: yan.dncweb.org - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	2	.6	.9	.9
	2 Same Amount	8	2.6	3.7	4.6
	3 More	14	4.5	6.4	11.0
	4 No Opinion	194	62.2	89.0	100.0
	Total	218	69.9	100.0	
Did Not Answer	94	30.1			
Total		312	100.0		

**Q6.15 Podcasts - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	5	1.6	2.3	2.3
	2 Same Amount	5	1.6	2.3	4.6
	3 More	22	7.1	10.1	14.7
	4 No Opinion	186	59.6	85.3	100.0
	Total	218	69.9	100.0	
Did Not Answer	94	30.1			
Total		312	100.0		

**Q6.16 Blogs - Do you feel the Diocese should use the following forms of communication more, less, or about the same amount as they are used now?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less	5	1.6	2.3	2.3
	2 Same Amount	10	3.2	4.6	6.8
	3 More	26	8.3	11.9	18.7
	4 No Opinion	178	57.1	81.3	100.0
	Total	219	70.2	100.0	
Did Not Answer	93	29.8			
Total		312	100.0		

## Survey About Diocesan Communications - Data

### **Q7.1 A Paid Diocesan Communications Director**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Poor Idea	45	14.4	16.7	16.7
	2 Fair Idea	55	17.6	20.4	37.0
	3 Good Idea	74	23.7	27.4	64.4
	4 Excellent Idea	40	12.8	14.8	79.3
	5 No Opinion	56	17.9	20.7	100.0
	Total	270	86.5	100.0	
Did Not	Answer	42	13.5		
Total		312	100.0		

### **Q7.2 A Quarterly Magazine With Electronic Updates Rather Than the Current Publication (The Missionary)**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Poor Idea	51	16.3	18.9	18.9
	2 Fair Idea	40	12.8	14.8	33.7
	3 Good Idea	74	23.7	27.4	61.1
	4 Excellent Idea	63	20.2	23.3	84.4
	5 No Opinion	42	13.5	15.6	100.0
	Total	270	86.5	100.0	
Did Not	Answer	42	13.5		
Total		312	100.0		

### **Q7.3 Using the Internet to Conduct Meetings and Conferences**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Poor Idea	58	18.6	21.6	21.6
	2 Fair Idea	41	13.1	15.3	36.9
	3 Good Idea	62	19.9	23.1	60.1
	4 Excellent Idea	54	17.3	20.1	80.2
	5 No Opinion	53	17.0	19.8	100.0
	Total	268	85.9	100.0	
Did Not	Answer	44	14.1		
Total		312	100.0		

## Survey About Diocesan Communications - Data

### Q7.4 Establishing "Clusters" of Congregations That Meet Face-to-Face

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Poor Idea	26	8.3	9.6	9.6
	2 Fair Idea	41	13.1	15.2	24.8
	3 Good Idea	88	28.2	32.6	57.4
	4 Excellent Idea	63	20.2	23.3	80.7
	5 No Opinion	52	16.7	19.3	100.0
	Total	270	86.5	100.0	
Did Not	Answer	42	13.5		
Total		312	100.0		

### Q7.5 Increased Use of Blogs for Information Sharing

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Poor Idea	51	16.3	19.3	19.3
	2 Fair Idea	47	15.1	17.8	37.1
	3 Good Idea	35	11.2	13.3	50.4
	4 Excellent Idea	24	7.7	9.1	59.5
	5 No Opinion	107	34.3	40.5	100.0
	Total	264	84.6	100.0	
Did Not	Answer	48	15.4		
Total		312	100.0		

### Q7.6 Increased Use of User Groups for Information Sharing

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Poor Idea	25	8.0	9.5	9.5
	2 Fair Idea	48	15.4	18.2	27.7
	3 Good Idea	56	17.9	21.2	48.9
	4 Excellent Idea	27	8.7	10.2	59.1
	5 No Opinion	108	34.6	40.9	100.0
	Total	264	84.6	100.0	
Did Not	Answer	48	15.4		
Total		312	100.0		

## Survey About Diocesan Communications - Data

**Q8 Has the Bishop provided you with information about what is happening in the Diocese during a visit to your parish?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	146	46.8	50.7	50.7
	2 No	53	17.0	18.4	69.1
	3 Don't Recall	89	28.5	30.9	100.0
	Total	288	92.3	100.0	
Did Not Answer	24	7.7			
Total	312	100.0			

**Q9 Have members of the Bishop's staff provided you with information about what is happening in the Diocese during a visit to your parish?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	111	35.6	38.7	38.7
	2 No	76	24.4	26.5	65.2
	3 Don't Recall	100	32.1	34.8	100.0
	Total	287	92.0	100.0	
Did Not Answer	25	8.0			
Total	312	100.0			

**Q10 Has the Bishop or have members of the Bishop's staff provided you with information about what is happening in the Diocese in any other venue?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	121	38.8	42.3	42.3
	2 No	75	24.0	26.2	68.5
	3 Don't Recall	90	28.8	31.5	100.0
	Total	286	91.7	100.0	
Did Not Answer	26	8.3			
Total	312	100.0			

**Q11 Would you prefer to receive information from the Diocese on paper or electronically?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 On Paper	86	27.6	29.3	29.3
	2 Electronically	159	51.0	54.1	83.3
	3 No Preference	49	15.7	16.7	100.0
	Total	294	94.2	100.0	
Did Not Answer	18	5.8			
Total	312	100.0			

Survey About Diocesan Communications - Data

**Q12 Do you have regular access to the Internet?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	274	87.8	93.2	93.2
	2 No	20	6.4	6.8	100.0
	Total	294	94.2	100.0	
Did Not Answer		18	5.8		
Total		312	100.0		

**Q13 Where do you have Internet access?**

		Responses		Percent of Cases (273)
		N	Percent	
Q13(a) )	Home	265	64.8%	97.1%
	Work	123	30.1%	45.1%
	Public Facility Such as a Library or Community Center	14	3.4%	5.1%
	Other	7	1.7%	2.6%
Total		409	100.0%	149.8%

a Group

**Q13.4.1 Where do you have Internet access? OTHER**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		305	97.8	97.8	97.8
	BlackBerry	1	.3	.3	98.1
	Cell Phone	1	.3	.3	98.4
	Church	2	.6	.6	99.0
	church office	1	.3	.3	99.4
	my son's	1	.3	.3	99.7
	some restaurants/coffee houses	1	.3	.3	100.0
	Total	312	100.0	100.0	

## Survey About Diocesan Communications - Data

### Q14 Is your Internet access high-speed?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	236	75.6	87.1	87.1
	2 No	29	9.3	10.7	97.8
	3 Not Sure	6	1.9	2.2	100.0
	Total	271	86.9	100.0	
Did Not Answer	41	13.1			
Total	312	100.0			

### Q15 Do you use email on a regular basis?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	267	85.6	97.4	97.4
	2 No	7	2.2	2.6	100.0
	Total	274	87.8	100.0	
Did Not Answer	38	12.2			
Total	312	100.0			

### Q16.1 What church do you attend?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		23	7.4	7.4	7.4
	All Saints, Redding	1	.3	.3	7.7
	All Saints, Sacramento	1	.3	.3	8.0
	Christ Church	7	2.2	2.2	10.3
	Christ Church, Eureka	4	1.3	1.3	11.5
	Christ Episcopal Church	1	.3	.3	11.9
	Church of Incarnation, Santa Rosa	1	.3	.3	12.2
	Church of the Incarnation	11	3.5	3.5	15.7
	Emmanuel	1	.3	.3	16.0
	Emmanuel Episcopal Church, Grass Valley	1	.3	.3	16.3
	Emmanuel Grass Valley	1	.3	.3	16.7
	Epiphany	4	1.3	1.3	17.9
	Faith Episcopal	3	1.0	1.0	18.9
	Faith, Cameron Park	1	.3	.3	19.2
	Fortuna, Eureka, Trinidad	1	.3	.3	19.6
	Good Shepherd	1	.3	.3	19.9
	Grace	3	1.0	1.0	20.8
	Grace Cathedral	1	.3	.3	21.2
	Holy Family, Rohnert Park	1	.3	.3	21.5

## Survey About Diocesan Communications - Data

Holy Trinity	7	2.2	2.2	23.7
Holy Trinity, Ukiah	13	4.2	4.2	27.9
Incarnation	8	2.6	2.6	30.4
Incarnation (Santa Rosa)	1	.3	.3	30.8
Incarnation SR	1	.3	.3	31.1
Our Saviour	1	.3	.3	31.4
Our Saviour Placerville	1	.3	.3	31.7
Placerville	1	.3	.3	32.1
Redwood Episcopal Cluster	1	.3	.3	32.4
Shepherd by the Sea	1	.3	.3	32.7
Shepherd by the Sea EPIACOPAL-LUTHERAN	1	.3	.3	33.0
St. Alban's	9	2.9	2.9	35.9
St. Alban's Episcopal Church	1	.3	.3	36.2
St. Alban's in Bayside	1	.3	.3	36.5
St. Alban's, Arcata	16	5.1	5.1	41.7
St. Andrews in the Redwoods (Incarnation)	2	.6	.6	42.3
St. Andrews Mission, Monte Rio	1	.3	.3	42.6
St. Andrews, Monte Rio	1	.3	.3	42.9
St. Brigid's	1	.3	.3	43.3
St. Clement's	1	.3	.3	43.6
St. Clement's, Rancho Cordova	1	.3	.3	43.9
St. Francis	3	1.0	1.0	44.9
St. francis fortuna	1	.3	.3	45.2
St. Francis in the Redwoods	3	1.0	1.0	46.2
St. Francis, Fair Oaks	3	1.0	1.0	47.1
St. George's, Carmichael	1	.3	.3	47.4
St. George's, Carmichael & St. Andrew's, Antelope	1	.3	.3	47.8
St. John's	3	1.0	1.0	48.7
St. John's Episcopal Church	1	.3	.3	49.0
St. John's, Chico	2	.6	.6	49.7
St. John's, Marysville	1	.3	.3	50.0
St. John's, Petaluma	3	1.0	1.0	51.0
St. John's, Roseville	4	1.3	1.3	52.2
St. John the Evangelist, Marysville	1	.3	.3	52.6
St. Johns in Petaluma	1	.3	.3	52.9
St. Luke's	3	1.0	1.0	53.8
St. Luke's, Auburn	18	5.8	5.8	59.6
St. Luke's, Galt	1	.3	.3	59.9
St. Martin's, Davis	20	6.4	6.4	66.3

## Survey About Diocesan Communications - Data

St. Martin	2	.6	.6	67.0
St. Mary's	5	1.6	1.6	68.6
St. Mary's Elk Grove	2	.6	.6	69.2
St. Mary's, Napa	26	8.3	8.3	77.6
St. Matthew's	1	.3	.3	77.9
St. Matthews, Sacramento	1	.3	.3	78.2
St. Michael's	3	1.0	1.0	79.2
St. Michael's Episcopal Church	1	.3	.3	79.5
St. Michael's, Alturas	1	.3	.3	79.8
St. Michael's, Carmichael	4	1.3	1.3	80.8
St. Michael and All Angels	1	.3	.3	81.4
St. Nicholas'	4	1.3	1.3	82.7
St. Nicholas Episcopal	1	.3	.3	83.0
St. Nicholas Paradise	1	.3	.3	83.3
St. Nicholas, Tahoe City	2	.6	.6	84.0
St. Patrick's	2	.6	.6	84.3
St. Patrick's, Kenwood	3	1.0	1.0	85.3
St. Paul's	3	1.0	1.0	86.5
St. Paul's Healdsburg	1	.3	.3	86.9
St. Paul's Sacramento	1	.3	.3	87.2
St. Peter's	1	.3	.3	87.5
St. Stephen's	1	.3	.3	87.8
Trinity	2	.6	.6	88.5
Trinity Cathedral	3	1.0	1.0	89.4
Trinity Episcopal Church - Folsom	1	.3	.3	89.7
Trinity Episcopal, Folsom	28	9.0	9.0	98.7
Trinity, Folsom	2	.6	.6	99.4
Trinity, Nevada City	1	.3	.3	99.7
Trinity, Sutter Creek	1	.3	.3	100.0
Total	312	100.0	100.0	

### Q17.1 What community do you live in?

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	21	6.7	6.7	6.7
Alta Arden, Sac. County	1	.3	.3	7.1
Alturas	1	.3	.3	7.4
American Canyon	1	.3	.3	7.7
Angels Camp	1	.3	.3	8.0
Antelope (Sacramento County)	1	.3	.3	8.3
Arcata	13	4.2	4.2	12.5
Auburn	12	3.8	3.8	16.3
Bayside	3	1.0	1.0	17.3

## Survey About Diocesan Communications - Data

Benicia	1	.3	.3	17.6
Bodega Bay	1	.3	.3	17.9
Calistoga	2	.6	.6	18.6
Cameron Park	2	.6	.6	19.2
Carmichael	7	2.2	2.2	21.5
Cazadero	1	.3	.3	21.8
Chico	1	.3	.3	22.1
Citrus Heights	2	.6	.6	22.8
Cloverdale	1	.3	.3	23.1
Colfax	1	.3	.3	23.4
Cotati	1	.3	.3	23.7
Crescent City	2	.6	.6	24.4
Davis	22	7.1	7.1	31.4
Diamond Springs	1	.3	.3	31.7
El Dorado Hills	4	1.3	1.3	33.0
Elk Grove	1	.3	.3	33.3
Eureka	19	6.1	6.1	39.4
Fair Oaks	3	1.0	1.0	40.4
Folsom	11	3.5	3.5	43.9
Fort Bragg	1	.3	.3	44.2
Granite Bay	7	2.2	2.2	46.5
Grass Valley	1	.3	.3	46.8
Gualala	1	.3	.3	47.1
Healdsburg	1	.3	.3	47.4
Lincoln	2	.6	.6	48.1
Marble Falls, TX	1	.3	.3	48.4
McKinleyville	3	1.0	1.0	49.4
Meadow Vista	2	.6	.6	50.0
Napa	30	9.6	9.6	59.6
Nevada City	2	.6	.6	60.3
Newcastle	1	.3	.3	60.6
None. I live out in the woods.	1	.3	.3	60.9
Orangevale	2	.6	.6	61.5
Paradise	5	1.6	1.6	63.1
Penn Valley	1	.3	.3	63.5
Penn Valley (Nevada County)	1	.3	.3	63.8
Penryn (Auburn)	1	.3	.3	64.1
Petaluma	6	1.9	1.9	66.0
Pine Grove	1	.3	.3	66.3
Placerville	4	1.3	1.3	67.6
Rancho Murieta	1	.3	.3	67.9
Red Bluff	1	.3	.3	68.3
Redding	1	.3	.3	68.6
Redwood Valley	2	.6	.6	69.2
Reno, Nevada	1	.3	.3	69.6

## Survey About Diocesan Communications - Data

Rio Vista	1	.3	.3	69.9
Rohnert Park	1	.3	.3	70.2
Rosemont	1	.3	.3	70.5
Roseville	4	1.3	1.3	71.8
Sacramento	15	4.8	4.8	76.6
San Francisco	1	.3	.3	76.9
Santa Rosa	25	8.0	8.0	84.9
SEA RANCH-GUALALA	1	.3	.3	85.3
Sebastopol	3	1.0	1.0	86.2
Shingle Springs	2	.6	.6	86.9
Sonoma	1	.3	.3	87.2
SR	1	.3	.3	87.5
Tahoe City	2	.6	.6	88.1
Ukiah	16	5.1	5.1	93.3
Vacaville	4	1.3	1.3	94.6
Wheatland	3	1.0	1.0	95.5
Willits	5	1.6	1.6	97.1
Willow Creek	1	.3	.3	97.4
Willows	2	.6	.6	98.1
Windsor	2	.6	.6	98.7
Yuba-Sutter	1	.3	.3	99.0
Yuba City	2	.6	.6	99.7
Yuba City/Marysville	1	.3	.3	100.0
Total	312	100.0	100.0	

### Q18 Which of the following are you?

	Responses		Percent of Cases (290)
	N	Percent	
Q18(a) Clergy	34	9.6%	11.7%
Warden	24	6.7%	8.3%
Treasurer	9	2.5%	3.1%
Vestry Member	49	13.8%	16.9%
Mission Committee Member	16	4.5%	5.5%
Parishioner	223	62.6%	76.9%
Visitor	1	.3%	.3%
Total	356	100.0%	122.8%

a Group

Survey About Diocesan Communications - Data

**Q19 How long have you been an Episcopalian?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 1 to 3 Years	15	4.8	5.2	5.2
	3 4 to 10 Years	28	9.0	9.6	14.8
	4 11 to 15 Years	19	6.1	6.5	21.3
	5 16 to 20 Years	17	5.4	5.8	27.1
	6 Over 20 Years	212	67.9	72.9	100.0
	Total	291	93.3	100.0	
Did Not Answer	21	6.7			
Total		312	100.0		

**Q20 What is your gender?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male	113	36.2	39.5	39.5
	2 Female	173	55.4	60.5	100.0
	Total	286	91.7	100.0	
Did Not Answer	26	8.3			
Total		312	100.0		

**Q21 How long have you been a member of your current congregation?**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less Than 1 Year	9	2.9	3.1	3.1
	2 1 to 3 Years	57	18.3	19.6	22.7
	3 4 to 10 Years	64	20.5	22.0	44.7
	4 11 to 15 Years	37	11.9	12.7	57.4
	5 16 to 20 Years	22	7.1	7.6	64.9
	6 Over 20 Years	102	32.7	35.1	100.0
Total	291	93.3	100.0		
Did Not Answer	21	6.7			
Total		312	100.0		

## Survey About Diocesan Communications - Data

### Q22 What is your age?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2 14 to 17 Years Old	2	.6	.7	.7
	3 18 to 24 Years Old	1	.3	.3	1.0
	4 25 to 29 Years Old	5	1.6	1.7	2.7
	5 30 to 39 Years Old	7	2.2	2.4	5.2
	6 40 to 49 Years Old	33	10.6	11.3	16.5
	7 50 to 59 Years Old	74	23.7	25.4	41.9
	8 60 to 69 Years Old	76	24.4	26.1	68.0
	9 70 to 79 Years Old	57	18.3	19.6	87.6
	10 80 Years or Better	36	11.5	12.4	100.0
	Total	291	93.3	100.0	
Did Not Answer	21	6.7			
Total	312	100.0			

### Q23 What is your racial or ethnic background?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Caucasian or White	265	84.9	93.3	93.3
	2 Hispanic, Latino, or Chicano	4	1.3	1.4	94.7
	3 African-American, African, or Black	3	1.0	1.1	95.8
	4 Asian, Asian-American, or Pacific Islander	2	.6	.7	96.5
	5 Native American	1	.3	.4	96.8
	6 Other	9	2.9	3.2	100.0
	Total	284	91.0	100.0	
Did Not Answer	28	9.0			
Total	312	100.0			

## Survey About Diocesan Communications - Data

### Q23.1 What is your racial or ethnic background? OTHER

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid	303	97.1	97.1	97.1
Caucasian and Asian	1	.3	.3	97.4
Caucasian and Hispanic	1	.3	.3	97.8
Caucasian and Native American	1	.3	.3	98.1
Child of God	1	.3	.3	98.4
European descent	1	.3	.3	98.7
Mixed Race	2	.6	.6	99.4
Salvadorian/American	1	.3	.3	99.7
White Hispanic Caribbean Islander	1	.3	.3	100.0
Total	312	100.0	100.0	

For survey comments, click the link below

<http://isite82186.web07.intellisite.com/359476.ihtml>